



Our approach is simple – we harness online social channels and innovative strategies to target technology professionals globally.

And we're bloody good at it!

We use the latest tools available for sourcing top talent and go beyond our clients' expectations with specialist local market experience and insight. Socialite is a boutique and lean agency, so we can offer flexible approaches to our clients and offer a more tailored experience.

Socialite Recruitment is a 100% NZ owned and operated business founded in Wellington.

Our goal is to help New Zealanders achieve their dreams by providing them with some of the best IT & Digital career opportunities in both **Auckland** and **Wellington**, enabling companies to scale fast and access top talent.



Socialite have a proven track record of presenting the right people for the right roles, often boasting a 100% 'CV to interview' ratio.

We only send candidates that are best fit for the organisation in terms of technology profiling, culture and team fit, and more importantly how they can add value to your projects.

STEP 1

Meet with line managers and take a full brief on each position

STEP 2

Debrief each Socialite consultant on the positions

STEP 3

Provide realistic timeframes on each role

STEP 4

Provide your hiring manager with updates on each valid applicant

STEP 5

Ensure transparent feedback to the client and to the candidate



Lindsay Braganza
Principal Consultant / Director



Erin Kelly
Principal Consultant / Director



Sureca Venter
Digital Practice Lead



Sam Hooper
Technical Recruitment Consultant



Rav Baskaran
Technical Recruitment Consultant



Being boutique and local gives Socialite an advantage. Each of our consultants operates in their respective specialist areas, to service your exact requirements. With one central point of contact and an energetic team of dedicated talent managers, Socialite can move extremely fast on delivery tapping into our existing networks of candidates.

How do Socialite work on positions?



Co-Branding Across Advertisements

We can help write the adverts to attract the “right” talent. This is important when working digital positions to showcase your organisation as a fun place to work rather than being viewed as a typical corporate.

Paid Advertising

We will advertise your positions through SEEK, Trade Me, LinkedIn, Adzuna, Indeed – and of course our own website and social media platforms which attract relevant organic search traffic.



Targeted Search

Our team are high-end and experienced users of LinkedIn Recruiter. We’ll also be utilising our networking, referrals and direct search and selection methods. This is Socialite’s most effective way of sourcing talent as we find the best people need to be tapped. We attend user groups and have solid networks that uncover the hardest to find candidates.



Whilst the best talent needs to be tapped, advertising can be used to showcase your organisation’s branding.



Pre-Screening

We have a well-honed approach to pre-screening candidates. The initial consultation will involve meeting with the Socialite team, which will uncover their suitability through the following criteria:

- ✓ Domain / industry experience
- ✓ Technical knowledge
- ✓ Code / project examples
- ✓ Links to their work: Github, Behance, etc.
- ✓ External blogs, community-based projects, etc.



Socialite offers three flexible pricing models:

1

Fixed % of the base salary as agreed with our client

2

Fixed % of the base salary with an agreed "exclusive partnership"

3

Retained search (e.g. 1/3 up front) or RPO based models charged per hour

We are often sought by clients to fill the hard-to-fill engagements off the back of another supplier. This is something we pride ourselves on.

We love a challenge :)

Get in touch with us, and let us know what you need!

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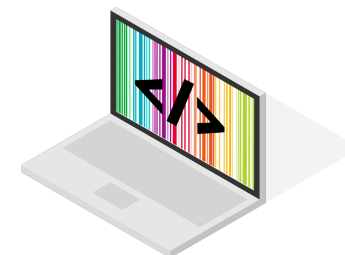
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